

Out East

By Jeff Miller

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Surprise wine wedding unites Pindar, Martha Clara

In 1486, Elizabeth married Henry VII and the great English houses of York and Lancaster were aligned. In 1920, Douglas wedded Mary, uniting the Hollywood names of Fairbanks and Pickford. And now, Jason has eloped with Jacqueline, blending the great North Fork wineries of Pindar and Martha Clara.

Jason is the scion of Herodotus Damianos, creator of Pindar Vineyard in Peconic. Founded in 1979, it's one of the oldest vineyards on the East End, and with nearly 550 acres it's the region's biggest, producing over 60,000 cases a year.

Jackie is the daughter of Robert Entenmann, of the famed Entenmann's bakery family. Her father created Martha Clara Vineyards (named for his mother) in 1995. The Riverhead vineyard now includes 112 acres, and Jackie serves as its proprietor.

Their surprise union is the buzz of the East End wine world. Most-discussed topics include:

1. Why did they elope (to Vegas!)?
2. Will the vineyards merge?
3. If they do, will they create a new logo that reflects Pindar's Greek mythology theme and Entenmann's baking renown? Something like Zeus hurling an angel-food thunderbolt?

East End oenophiles await answers.